

CAPITAL NEEDED TO REPLACE EARNING POWER

Of all the assets we own, our earning power -- our ability to earn an income -- is the most valuable!

How much capital would it take to replace your annual earning power?

This is the amount of capital required to provide that monthly income, assuming your capital earns an annual interest rate of:

For each year that you need this much monthly income:	4%	6%	8%	10%
\$2,000	\$600,000	\$400,000	\$300,000	\$240,000
\$4,000	1,200,000	800,000	600,000	480,000
\$6,000	1,800,000	1,200,000	900,000	720,000
\$8,000	2,400,000	1,600,000	1,200,000	960,000
\$10,000	3,000,000	2,000,000	1,500,000	1,200,000

For example, \$1.2 million of capital earning 6% annually will produce \$72,000 of income, or enough to replace the income of someone earning \$6,000 per month.

This example is based on the capital retention method, which uses interest return only to provide income. Principal is not liquidated and remains available.

This is a hypothetical illustration only and is not indicative of any particular investment or investment performance. It does not reflect the fees and expenses associated with any particular investment, which would reduce the performance shown in this hypothetical illustration if they were included. In addition, rates of return will vary over time, particularly for long-term investments.

Will you have sufficient capital available to replace your earning power in the event of death, disability or retirement?

Brought to you by:



Jeffrey Bensman
Risk Reduction Strategies Inc.
P.O. Box 510938
Milwaukee, WI 53203
Office: (855) 236-7626
jeffrey@risk-reduction-strategies.com
www.risk-reduction-strategies.com

About our firm:

Jeffrey Bensman is pleased to announce the formation of Risk Reduction Strategies Inc. RRS will address the challenges businesses and their employees encounter attempting to address the rising cost of employee benefits. By establishing strategic partnerships with organizations on the leading edge of innovation, RRS has positioned itself to provide cost efficient risk management tools to selective niche markets that deserve concierge service. An example of one of the niche markets RRS will serve initially is through the appointment of RRS to be a Strategic Marketing Partner of Prism. Prism is the only independent organization in the group and supplemental insurance marketplace that offers:

- A means for meeting/expanding corporate Diversity goals
- The strength of its product underwriters
- The strength of its service providers who provide technology innovation
- The Simplicity of a Single Source for "Best in Class" products and services

QUOTES

from the Masters...

On Ideas

"One of the secrets to success is ideas mixed with inspiration."

-- **Jim Rohn**

"Be willing to abandon your old ideas if someone comes up with something new and better."

-- **Brian Tracy**

"There is no money crisis, only an idea crisis. We need new ideas on how we can do what we really want to do."

-- **Mark Victor Hansen**

On You Are Unique

"There is only one you for all time. Fearlessly be yourself."

-- **Anthony Rapp**

"You are nature's greatest miracle. There never has been and never will be anyone just like you."

-- **Brian Tracy**

"You were born rich with 18 billion bountiful, beautiful, totally available and in all probability under-used brain cells awaiting your desire, decision and directional compass to take you onward, upward, goodward and Godward."

-- **Mark Victor Hansen**

MESSAGES

from the Masters...

CREATING OPPORTUNITY

by Jim Rohn

An enterprising person is one who comes across a pile of scrap metal and sees the making of a wonderful sculpture. An enterprising person is one who drives through an old decrepit part of town and sees a new housing development. An enterprising person is one who sees opportunity in all areas of life.

To be enterprising is to keep your eyes open and your mind active. It's to be skilled enough, confident enough, creative enough and disciplined enough to seize opportunities that present themselves...regardless of the economy.

A person with an enterprising attitude says, "Find out what you can before action is taken." Do your homework. Do the research. Be prepared. Be resourceful. Do all you can in preparation of what's to come.

Enterprising people always see the future in the present. Enterprising people always find a way to take advantage of a situation, not be burdened by it. And enterprising people aren't lazy. They don't wait for opportunities to come to them, they go after the opportunities. Enterprise means always finding a way to keep yourself actively working toward your ambition.

Enterprise is two things. The first is creativity. You need creativity to see what's out there and to shape it to your advantage. You need creativity to look at the world a little differently. You need creativity to take a different approach, to be different.

What goes hand-in-hand with the creativity of enterprise is the second requirement: the courage to be creative. You need courage to see things differently, courage to go against the crowd, courage to take a different approach, courage to stand alone if you have to, courage to choose activity over inactivity.

And lastly, being enterprising doesn't just relate to the ability to make money. Being enterprising also means feeling good enough about yourself, having enough self worth to want to seek advantages and opportunities that will make a difference in your future. And by doing so you will increase your confidence, your courage, your creativity and your self-worth – your enterprising nature.

The purpose of this newsletter is to provide information of general interest to our clients, potential clients and other professionals. The information provided is general in nature and should not be considered complete information on any product or concept described.

For more complete information, please contact me (Office: (855) 236-7626).

Published by The Virtual Assistant; © 2012 VSA, LP